



Sterling Products, Inc.
www.quakeguardian.com • 866.255.3145

January 12, 2011

Please take a look at the Testimonials, Pictures & Comments, Below.

Stress in the Earth's crust creates faults. When there is a sudden movement of rocks along a fault, it causes vibrations that transmit energy through the Earth in the form of waves. These waves travel in the rocks below the surface of the Earth and are called body waves. The two types of body waves are primary, or P, waves, and secondary, or S, waves. The S waves, also known as shearing waves, move the ground back and forth resulting in earthquakes.

No one can be protected against every possible seismic event. Everyday researchers are finding new fault lines around the world, which can result in seismic activity; most recently, the earthquakes in Indonesia, Chile, and Mexico, and the collapse of the freeways in Oakland California and Southern California.

The QuakeGuardian® system was made for this reason. Bottles can move up and come down on to each other and break or move back against a hard surface and break. But with QuakeGuardian® installed on your wine rack, it will greatly reduce the destruction and loss of your collection!

QuakeGuardian® is a patented laboratory tested restraint system for protecting wine on racks during an earthquake. Lab results are very impressive and showed QuakeGuardian® to hold up well during a range of 7.0 - 8.0 magnitude. A 2-minute video at QuakeGuardian.com demonstrates the safe and secure system to help protect your wine collections from devastating damage. We also carry a brand new "EPDM" leash for the QuakeGuardians that will take even more abuse.

WineTagIt!® is a simple attractive system for labeling wine collections. WineTagIt!® is available with gold plated or black powder coated metal ring and a pocket the tag slides into. Simply fill out the tag, place it in the pocket and place WineTagIt!® around the neck of the bottle. Now your collection can be identified without disturbing the wine until chosen for use. This system can be used over and over again by just replacing the tag in the holder.



Protecting Your Investment.
One Bottle At A Time!



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Nick R. Wine Room. With 1,200 QuakeGuardians installed.

Nick used Two "EDPM" leashes per bottle.
Nick used zip ties for speed of installation.





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Scot N. wine room. in Northern California.

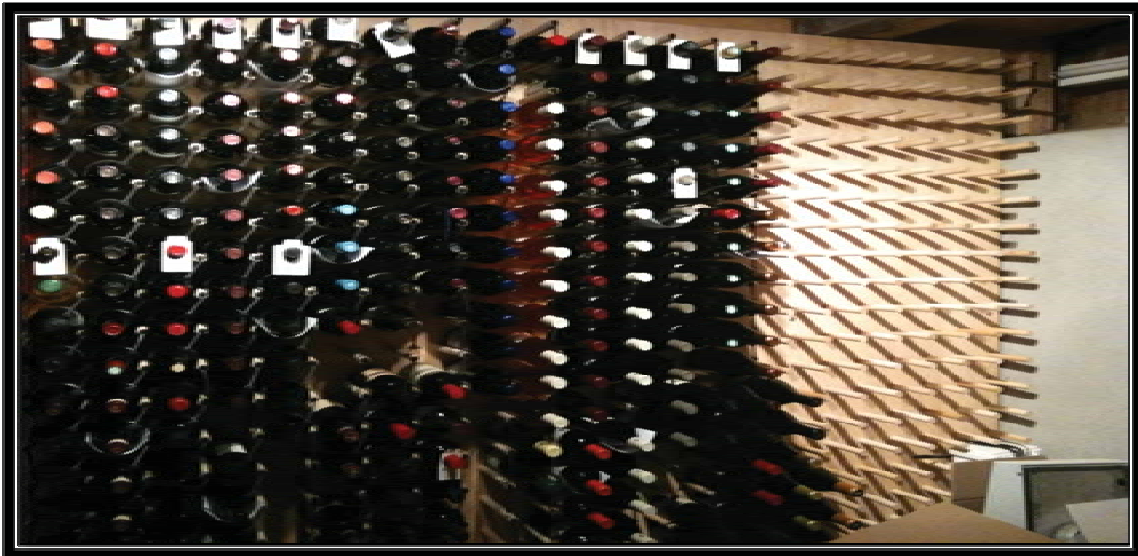
My house sits on top of the Rogers Creek fault, and is a few miles from the Maacama and San Andreas faults. The county's earthquake maps show nothing but red where my house sits when describing the potential for shaking and ground displacement.

I sleep easier at night knowing that my wine is protected by QuakeGuardian.

With 1000 bottles on display, there's a lot to lose.

Fortunately, they're all leashed with QuakeGuardian.

Scot used wooden dowels with the new "EPDM" QuakeGuardian leash.



EPDM leash with O ring, screwed in to end of dowel with a lath screw.





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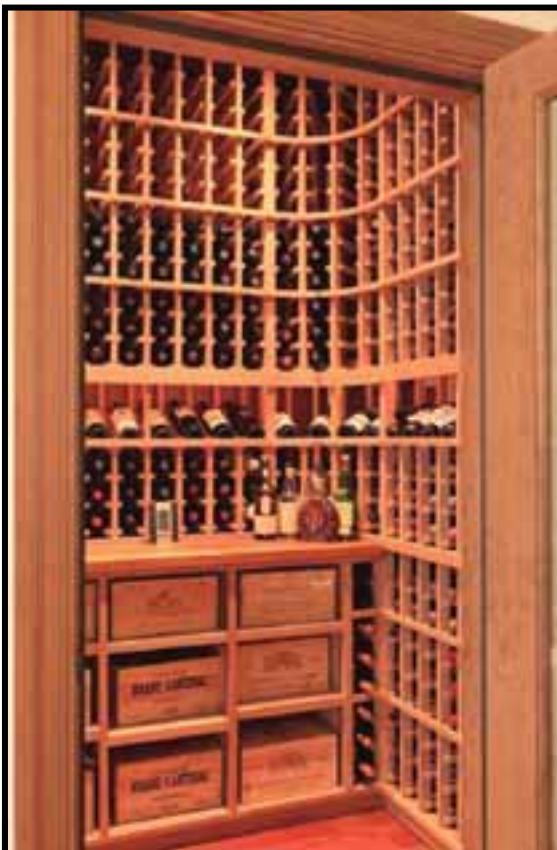
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I live less than five miles from the San Andreas Fault, so I consider Quake Guardian an essential part of my cellar!

The installation took some time, but went smoothly. I chose a model without attached tags. The components are discrete, yet have a high quality appearance.

Highly recommended for anyone in quake country!

**Rich S.
Northern California.**



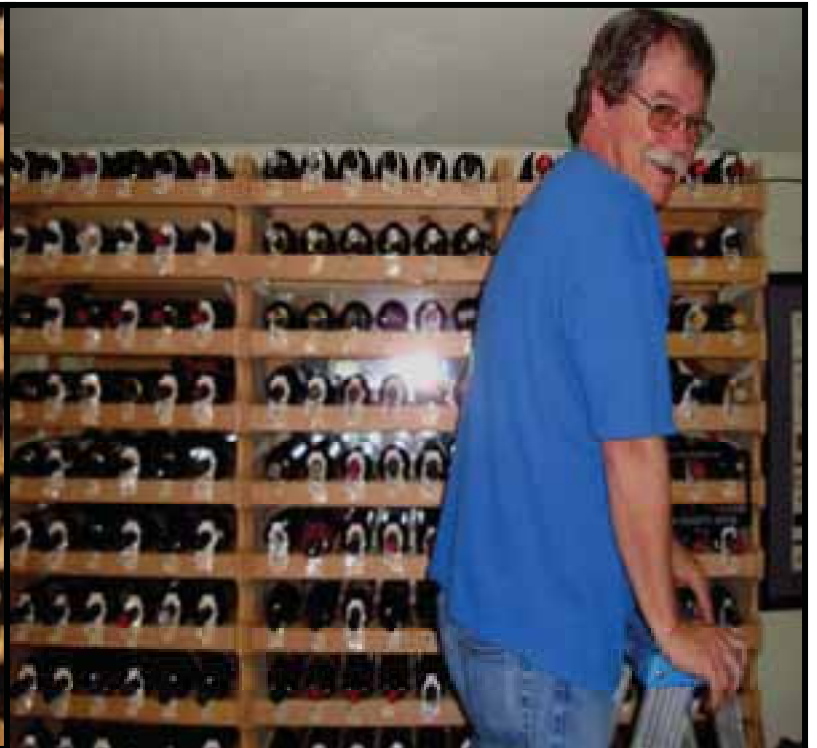
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Steve L. Wine room.
Northern California.



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Conrad G. Wine room.
Southern California.



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Brian T. Wine room.
Northern California
800 Bottles





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Before and after shots of Emily's wine room in Northern California

We have spent the last few weekends building a wine rack and figuring out how to secure it so the whole rack doesn't tip in an earthquake. It is shocking that no one has developed an earthquake safe RACK...perhaps your next product? I think with your guards plus the various modifications we've made to a build-it-yourself kit, we have made one. Everything else in the house will collapse but the wine will be safe!

Emily



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Timothy G. Wine Racks in Southern California

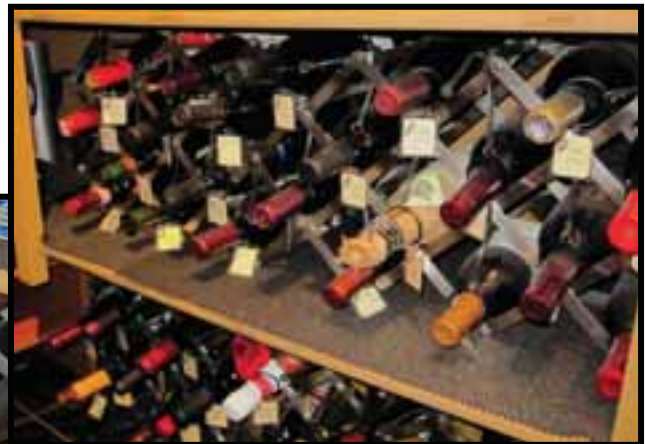
"After feeling the ripple effects of a 7.2 earthquake, I decided it was time to take some reasonable steps to protect my family. Buying Quakeguardian's product for holding wine bottles in place is just a smart idea. Not that my cheaper bottles of wine need protection, but I figure the glass from broken wine bottles stepped on in the dark after an earthquake, would certainly impact my family's ability to get out safely."

I love the product as it does what it says it does, they are easy to use, and fairly priced.

Timothy

Timothy has the wine racks attached to the wall.

The QuakeGuardian's are attached with cable ties.





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Comments about the QuakeGuardians.

I'm looking at solutions to safeguard my wine. My existing racks have been through some small earthquakes with no problem, but I'm building out new racks and am interested in your product. I have almost 400 bottles of wine.

*

*John K, From Northern California.

Comments about the WineTagIt!

I did get the tags in time for Christmas so that was much appreciated. They are great and exactly as displayed on your website. They are going to work great in our cellar. I will be needing some more but want to get these once in place and then I can see what I will need. I also would like to look at your earthquake racking system. There may be a need for some of that as well.

Once again, thank you very much and happy holiday.
Thanks

Scott O, From **Canada**